

# **2025 World Internet Conference Awards for Pioneering Science and Technology**

## **Event Introduction**

**2025.3.25**

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# Part 1

## What is WIC Awards for Pioneering Science and Technology



# Introduction to WIC Awards for Pioneering Science and Technology

**It is an international technology award for the Internet sector.**

**Mission: Lead cutting-edge innovation in science and technology, and advocate technological exchanges and cooperation.**

**【Achievement Category】**

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**Basic Research, Key Technology, Engineering Research and Development**



- It has collected the World Leading Internet Scientific and Technological Achievements for **10** consecutive years
- Nearly **30** countries and regions have declared more than **4,000** achievements
- International authoritative experts review, with Chinese experts in the review committee comprising **70%** of academicians from CAS and CAE; Foreign experts include several inductees of the **Internet Hall of Fame**.



## Two rounds of evaluation

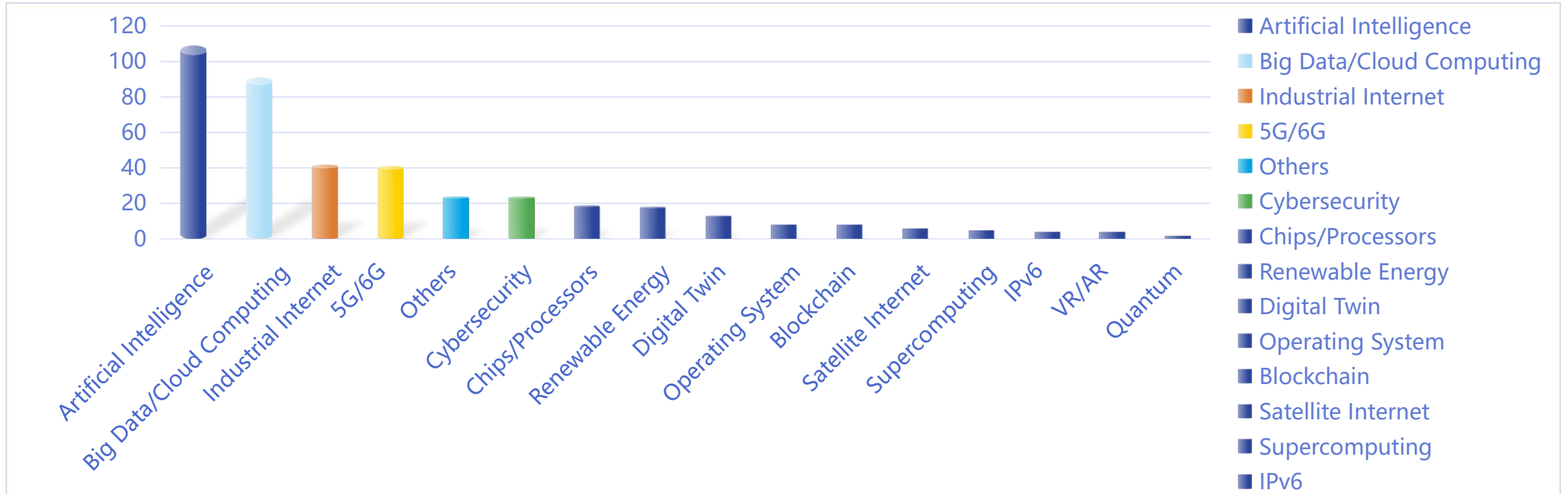
-  Preliminary Evaluation: Outstanding Achievements (approximately 60)
-  Final Evaluation: Award-Winning Projects (15-20 awards)

## Part 2

**What technological  
achievements qualify  
for application?  
Who gets the award?**



# An Overview of the Technical Fields in the 2024 Application Achievements



These achievements span a wide range of technical fields, and we welcome the application of cutting-edge scientific and technological advancements in Internet-related areas.



## **Groundbreaking**

- Whether the achievements are **proposed** internationally **for the first time**, whether the scientific theories are **elucidated** internationally **for the first time**, and whether the main publications are **published** internationally **for the first time**?

## **Significant Scientific Value**

- What are the **original viewpoints** in theory and academia? What innovations exist in research methods? What **significant impacts** are there on advancing the discipline or fostering economic and social development?

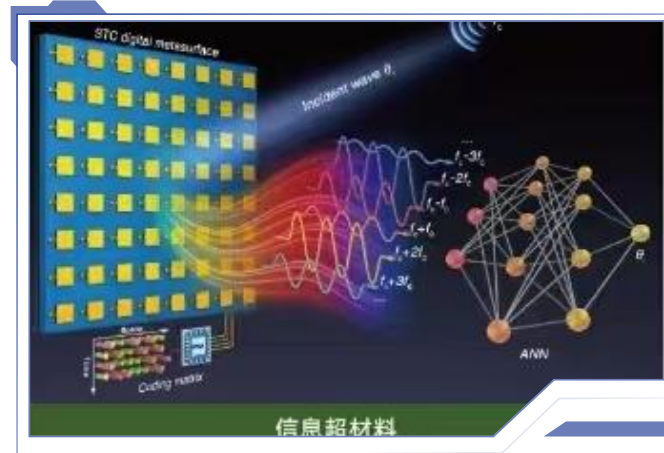
## **Widely Acknowledged by the International Scientific Community**

- Has the scientific conclusion **been cited or applied** by international peers **in significant international academic conferences, publicly distributed academic journals**, particularly important academic journals, and academic monographs?



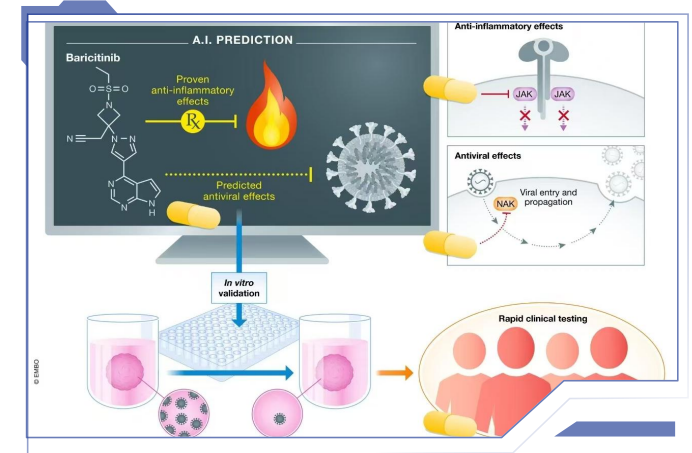
Brain-Inspired Complementary Vision  
Chip With Primitive-Based  
Representations

Tsinghua University,  
Lynxi Technologies,  
Beijing CETHIK GROUP CO., LTD



Information Metamaterials and  
Reconfigurable Intelligent  
Surfaces

Southeast University,  
Peking University



3D Human Tissue Models for  
Translational Pharmacology and  
Toxicology

Hepa Predict AB

## **Pioneering**

- Is the technology a result of original innovation, **addressing what hotspots, challenges, and key issues in the industry' s development?** Has it formed the leading technology in the industry?
- Has the overall technological level and technological-economic **indicators reached the international leading level?**

## **Critical**

- Has the technology had a significant impact on **advancing industry technological progress and restructuring, optimizing, and upgrading industrial structures?**

## **Significant Practical Benefits**

- After application and promotion, have **the achievements demonstrated significant economic, social, and ecological benefits?** What market or social values of technological innovation have been achieved?



Elite Snapdragon X Elite: PC Platform Built for Windows 11 AI PC with Industry-Leading 45TOPS NPU

Qualcomm Wireless  
Communication Technologies  
(China) Limited



IIoT WIA-PA technology and system of intelligent oilfield

Shenyang Institute of Automation,  
Chinese Academy of Sciences



Key Technologies and Applications of the Angel Large-Scale Machine Learning Platform

Tencent Technology (Shenzhen)  
Company Limited, Peking University,  
University of Science and Technology  
Beijing

## ✓ **Advancedness**

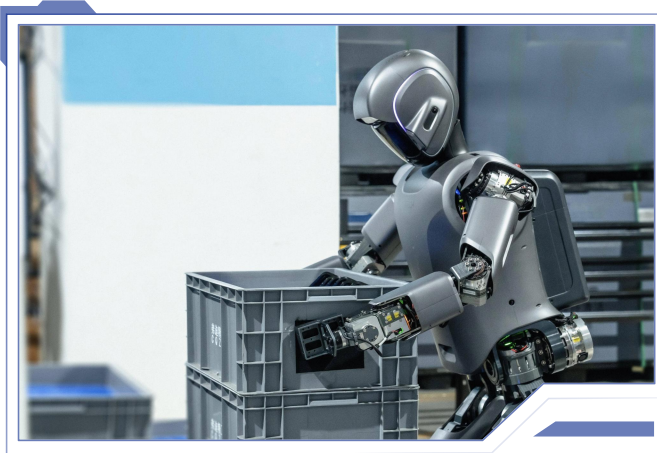
- What are the important innovations in **technical concepts, principles, or methodologies**?
- Does it hold an international leading position in terms of major performance, technological-economic indicators, and technological proficiency?

## ✓ **Practicality**

- What **practical problems have the achievements addressed**, and is the application implementation mature?
- Has it realized the market value or social value of technological innovation?

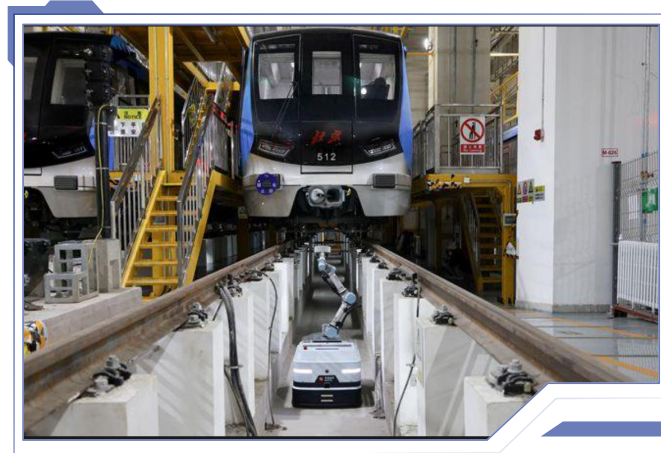
## ✓ **Wide Applicability**

- Is the application scope of the achievements extensive, and **are they applicable across various domains**?



Key Technologies for Embodied Intelligence in Humanoid Robots

UBTECH ROBOTICS CORP LTD



ARGO: Autonomous Inspection of Rolling Stocks

Next Generation Robotics Company



Innovation, Industry Development, and International Application of New Type SRv6-Based Next-Generation Key Internet Technology

China Mobile Communications Group Co., Ltd,  
MTN Group Limited, Huawei Technologies Co. Ltd

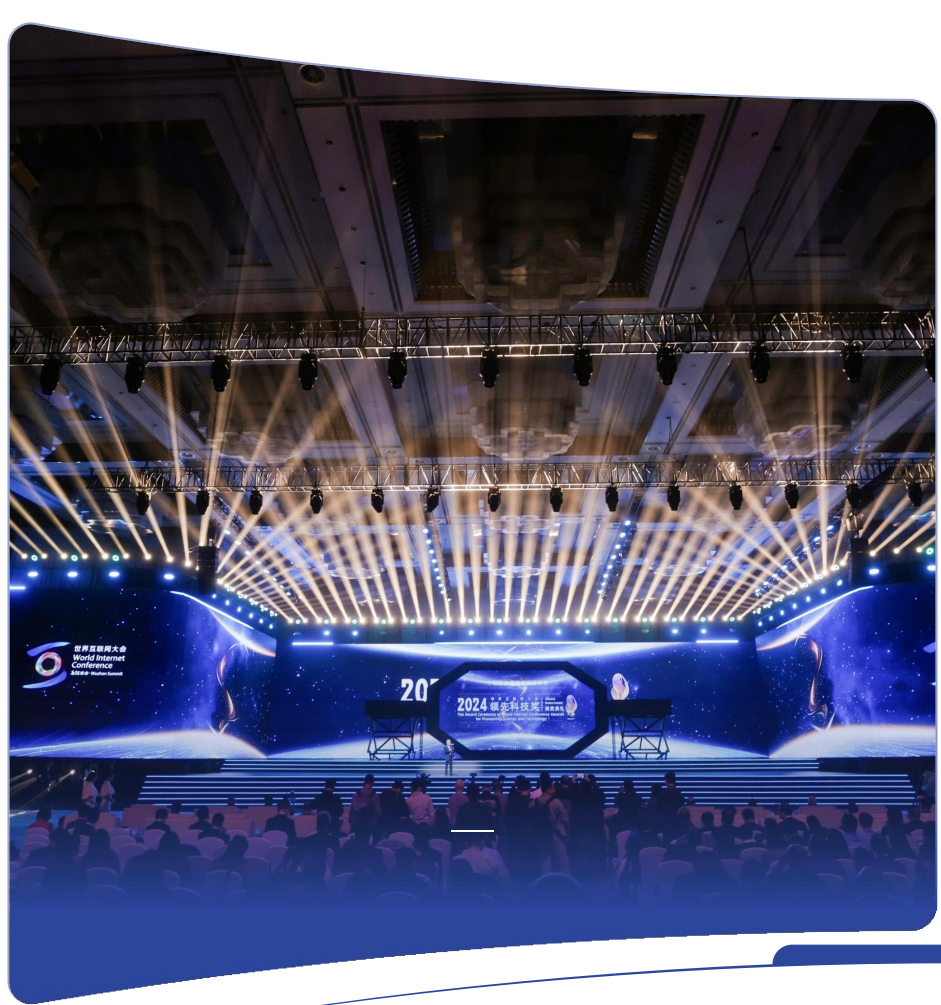
## Part 3

What opportunities  
come with participating  
in the awards?



# Benefits of Award-winning Projects:

## 1. Invitation to the Wuzhen Summit and Award-trophy Reception





## 2.Exclusive Opportunities for Release and Presentation



**James Mcniven, Vice President of Product Management of Arm's Terminal Business Unit (2024)**



**Luo Ali, Director of the LAMOST Operation and Development Center, National Astronomical Observatories, Chinese Academy of Sciences (2024)**



**Wang Haifeng, Chief Technology Officer of Baidu (2024)**



**Jim Keyes, then Chief Commercial Officer of Qualcomm (2023)**



**Li Jun, Deputy General Manager of China Telecom, and Liang Baojun, then Deputy General Manager of China Unicom (2023)**



**Antonio Frisoli, CEO of Next Generation Robotics Intelligent Manufacturing Co., Ltd. (2023)**

# 3.Extensive Publicity Opportunities

## [Before the event]

Pre-event Promotion on Various Platforms

- ✓ news pre-promotion



## [During the event]

CCTV Live Broadcast and Exclusive Interviews

- ✓ CCTV live broadcast
- ✓ online live streaming
- ✓ exclusive interviews by well-known media

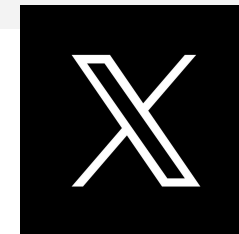


## [After the event]

A Series of Activities with Continuous Promotion

- ✓ in-depth reports on each project
- ✓ continuous online and offline exposure of "Charm of Science and Technology"

**Full-process Promotion, All-round Matrix Dissemination**



# 3. Extensive Publicity Opportunities



**【CCTV Live Broadcast】**  
CCTV Reserved Special Time Slot, Live broadcast of award-winning project release, Expert real-time discussion in the studio



**【Authoritative interview opportunity】**  
ARGO CEO, Antonio Frisoli, Representative of Award-Winning Project accepted an interview with CCTV.



**【Exclusive Interview for Representatives】**  
IBM Greater China Chairman and General Manager was interviewed by Guangming Net.



**【Multi-Platform Tweet】**  
Deep Coverage on Social Media Platforms

# 4.Opportunities for All-round Display and Business Matching



**Product Display  
Opportunity at Booth Zone**



**Global Resource  
Connection, Business  
Cooperation Matching**



“We value the positive impact of the WIC Awards in **promoting technological innovation and market promotion.**”



“The awards not only recognize our innovation and contributions but also **drive market expansion and enhance our brand presence.**”



“As we explore deployment in China, this award continues to open doors for **collaboration and investment opportunities.**”

## 5.Long-term Display as Summit Achievements



**"Charm of Science and Technology" Continuously Exhibited Online and Offline as Important Summit Achievements**



**Collection Exhibition  
in World Internet Science and  
Technology Museum in Wuzhen**

### Leading Innovation Workshop



LAMOST Celestial Spectrum Data Processing and Release Platform

## 1. Inclusion in the Annual Achievements Collection “Charms of Sci & Tech”



long-term exhibition as summit achievements, both online and offline

## 2. Opportunities to Participate in the Summit



participation in multiple non-public sub-forums and important activities as online audiences



- ✓ During the Wuzhen Summit, awards will be presented to cooperating partners who assist in collecting a **large quantity of high-quality outcomes**.
- ✓ **Recipients of the 2024 Excellence in Organization:**
  - Ministry of Education
  - Chinese Academy of Sciences
  - China Unicom
  - China Mobile
  - Peking University
  - Tsinghua University

# Part 4

## How to apply?



# How to apply?



WIC holds 'Think Tank  
Cooperation Program ...



## WIC NEWS

### Posters: WIC x Hong Kong - Embracing the future of tech and innovation

From its rich history of harbor sails and trade to becoming a financial hub of innovation and technology, Hong Kong is embracing the future of AI.

### World Internet Conference Asia-Pacific Summit to spotlight AI development in HK

The World Internet Conference (WIC) held a press conference on March 17, announcing that its Asia-Pacific Summit will take place at the Hong Kong Convention and Exhibition Centre from April 14 to 15.

## INDUSTRY UPDATES

- AI-powered humanoid robots master real-world tasks
- Humanoid robot runs in Shenzhen, China
- China's medical equipment integrates cutting-edge tech...
- University unveils AI model for Shanghai dialect preserva...
- Beijing to introduce AI courses across primary, secondary...

From now until June 18, 2025, register an account on the two following websites, and follow the instructions to submit:

WIC Official Website:  
[cn.wicinternet.org](http://cn.wicinternet.org)

Online Application System:  
[awards.wicinternet.org/](http://awards.wicinternet.org/)



The Application Portal for the 2025 WIC Awards and Practice Cases

# Awards Application-Basic Information

New Application

📅 Application is open from **2025-03-06** (0:00 UTC+8:00) to **2025-06-18** (24:00 UTC+8:00)

Application Notice **Basic Information** Application Content Application Materials Other Information

**\*Is this a joint achievement with multiple partners?**

Yes  No

**\*Accomplished by**

Please fill in the names of the main contributors of the achievements, up to 20 people, add the numerical serial number before the name, such as: 1.Li Qiang  
2.Wang Li 3.Zhang Hao.

**\*Achievement category**

Please select

Submit Save Cancel

- Select the **[Achievement Category]**, corresponding to different application contents.
- Indicate whether there are **[Joint - applying partners]**.
- List the **[Achievement Completion Personnel]**, especially when it is closely related to awards and certificates of honor.

# Awards Application-Application Content

New Application

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Application Notice Basic Information **Application Content** Application Materials Other Information

## ☰ \*Application Benefits

Please describe qualitatively and quantitatively whether the achievement is mature in terms of application and implementation; what significant economic, social, and environmental benefits have been brought about; and what is the market value or social value of the technological innovation, within 1,000 Chinese characters (optional).

Please describe qualitatively and quantitatively whether the achievement is mature in terms of application and implementation; what significant economic, social, and environmental benefits have been brought about; and what is the market value or social value of the technological innovation, within 800 English words.

Submit

Save

Cancel

## Basic Research

----Achievement

Description

----Innovations

----Scientific Value

----International

Recognition

# Awards Application-Application Content

New Application

📅 Application is open from **2025-03-06** (0:00 UTC+8:00) to **2025-06-18** (24:00 UTC+8:00)

Application Notice Basic Information **Application Content** Application Materials Other Information

## ☰ \*Innovations

Please describe the achievement's technological innovation points, technical difficulties, theoretical and practical difficulties that have been solved, and internationally leading technical and economic indicators, within 1,000 Chinese characters (optional).

Please describe the achievement's technological innovation points, technical difficulties, theoretical and practical difficulties that have been solved, and internationally leading technical and economic indicators, within 800 English words.

Submit

Save

Cancel

## Key technology

- Achievement Description
- Innovations
- Application Benefits
- Influence

# Awards Application-Application Content

New Application

Application is open from **2025-03-06** (0:00 UTC+8:00) to **2025-06-18** (24:00 UTC+8:00)

Application Notice Basic Information **Application Content** Application Materials Other Information

## \*Scientific Value

Please describe the achievement's original viewpoint in terms of theory and academia; or its innovation in research methods; and its impact on promoting the development of disciplines or economic construction and social development, within 1,000 Chinese characters (optional).

Please describe the achievement's original viewpoint in terms of theory and academia; or its innovation in research methods; and its impact on promoting the development of disciplines or economic construction and social development, within 800 English words.

Submit

Save

Cancel

## Engineering Research and Development

----Achievement  
Description

----Innovations

----Application Benefits

----Influence

(Please check the  
specific requirements  
for each part)

## Apply by Achievement Category

Different category corresponds to different declaration contents.

## Reflect the Technicality and Internationality of the Project

The achievement should have prominent technological attributes and international relevance.



## Present Materials Concisely and Powerfully with Data Support

It can be supported by patents, monographs, established standards, papers, etc. for quantification.

## Provide Professional and Accurate Materials in Chinese and English

This is to facilitate experts from around the world to read.

## Application Restrictions

The achievements previously selected for “Charm of Science and Technology” are not eligible for re-application.



## Part 5

# What is the process of the event?





# Apply now!



Official Website of WIC:  
[www.wicinternet.org](http://www.wicinternet.org)

WIC Awards Application Platform  
[awards.wicinternet.org/en](http://awards.wicinternet.org/en)

## Application Inquiry

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