

# **2025 Practice Cases of "Jointly Building a Community with a Shared Future in Cyberspace"**

**Event Introduction**

**March 25, 2025**

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01

# Introduction



# 2015

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## Global Internet Governance **Four Principles**

- Respecting sovereignty in cyberspace.
- Upholding peace and security.
- Promoting openness and cooperation.
- Building a sound order.

## Building a Community with a Shared Future in Cyberspace **Five-Point Proposal**

- Accelerating the building of global Internet infrastructure for greater connectivity.
- Building an online platform for cultural exchanges and mutual learning.
- Promoting innovative development of the digital economy for common prosperity.
- Maintaining cybersecurity to promote orderly development.
- Building a system of global governance in cyberspace to promote equity and justice.



# 2021

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**Promoting International  
Cooperation in Cyberspace**

**Collecting Practical Cases in  
5 Areas**



**Internet Infrastructure Construction**



**Online Cultural Exchanges and Mutual Learning**



**Innovative Development of the Digital Economy**



**Cybersecurity Maintenance**



**Global Governance in Cyberspace**

# 2025

## Held for 5 Years

Review by **Authoritative Experts**  
from various fields worldwide

**60 Cases** will be included in the  
***Collection of Practice Cases***

**12** Outstanding Cases will be presented at  
**WIC Wuzhen Summit**



# 02

## Application Conditions & Review Criteria



01  
Within the  
scope of the  
5 Areas



02  
Implemented in  
2 or more  
countries(regions)



03  
Not included in  
previous *Collection  
of Practice Cases*





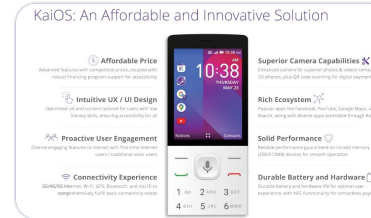
# Internet Infrastructure Construction

Foster Global Collaboration in Information and Communication Technologies

Promote the Construction of Network Infrastructure

Enhance the Level of Global Connectivity

**Bridge the Digital Divide**



## KaiOS Smart Feature Phone Operating System

Provides low-cost, smart **internet access** to users in **underserved regions**.



## Huawei RuralStar Project

Provides **network solutions for remote areas** in Africa, South America, and Southeast Asia, connecting them to the world.



## Global 5G Event

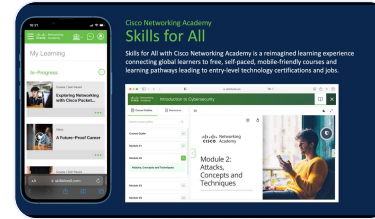
Provides a **platform for global cooperation** in **5G policy, technology and industry**.



# Online Cultural Exchanges and Mutual Learning

Empower **Cultural** Exchanges,  
**Academic** Exchanges,  
**Talent** Exchanges,  
**Knowledge** Sharing  
Through Digital Technologies

Enhance Inclusiveness and  
Coexistence Among Civilizations



## Cisco Networking Academy

Provides digital vocational education to over 17.5 million learners across more than 170 countries, promoting **educational and career equity**.



## Google Arts & Culture

Collaborates with 3,000+ cultural institutions in 90+ countries, building a **global platform for cultural and artistic exchange**.



## Digital DunHuang

Empowers cultural relic protection and promotes **global cultural sharing and academic exchanges** through **digital technology**.

# Innovative Development of the Digital Economy

Use Digital Technology to

**Empower Various Industries and Sectors**

Promote **Digital Transition**

Promote Global **Inclusive Development**



## Alibaba Digital Poverty Reduction

Supports MSMEs from developing countries in **global digital trade** and helps **reduce digital poverty** in developing African countries.



## IBM Sustainable Computing Solutions

Facilitates 40+ enterprises' energy conservation and emission reductions for **sustainable development**.



## Tencent SSV Red Umbrella Plan

Uses **digital technology to support maternal and child health**, offering replicable solutions for low-resource regions globally.





# Global Governance in Cyberspace

Build a **Communication and Dialog Platform** for Global Internet Governance

Promote the Construction of a **Fair and Equitable** Network Governance System



## China IGF

Builds an open platform for Sino-foreign **exchanges and consultations on Internet governance.**



## South School on Internet Governance (SSIG)

Develops **internet governance talent** in developing countries, promoting inclusive global cyberspace collaboration.



## Conceptual fit

- Choose the appropriate area of application
- Fill in the content around the chosen area



## International cooperativeness

- **Joint application** with international partners
- The greater the **number of countries** covered, the better



## Benefits to mankind

- Emphasize the **inclusive value** of cases, and showcase contributions to **human well-being**
- Eg: bridging the digital divide, advancing educational equity, empowering vulnerable communities



03

# Benefits of Participating



# Benefits of Outstanding Cases:

## 01 Invitation from WIC Wuzhen Summit, Exclusive Showcase, Trophy



**Release & Presentation at WIC Wuzhen Summit**



## 02 Exclusive Booth and Global Resource Connections



**Connecting Global Collaborative Resources at Booth Zone**

# 03 Comprehensive and Full-Cycle Publicity

## 【Pre-Event】

Promotion across various platforms

- ✓ Pre-Event News Coverage

## 【During the Event】

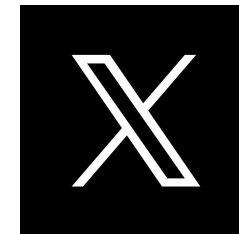
Live streaming and media interviews

- ✓ Live Streaming
- ✓ Exclusive Interviews with Renowned Media

## 【Post-Event】

Follow-Up campaigns for sustained promotion

- ✓ In-depth feature report
- ✓ "Journey into the Outstanding Cases"
- ✓ Ongoing online and offline showcasing of the *Collection of Practice Cases*





# 03 Comprehensive and Full-Cycle Promotion





# 04 Long-Term Showcase as Summit Achievements



***Collection of Practice Cases,***  
a key outcome of the summit,  
will be exhibited online and offline



**Display at the World Internet Science  
and Technology Museum in Wuzhen**

# 05 "Journey into the Outstanding Cases"

Journey into

DBAPPSecurity

National Library of China

Dunhuang

Beidou

... ..



Visit the Site of  
Ancient Text  
Preservation



Experience Digital  
Innovations



Tour the  
Cybersecurity  
Command Center



Step into  
Cultural Relic  
Digitization



# 05 “Journey into the Outstanding Cases” : Journey into Tencent SSV



**Seminar on Digital Technology  
Empowering Health and Public Welfare**



**Visit the Digital Exhibition Hall**



"We proudly **highlighted our commitment** to closing the digital gap and raising awareness through this platform."



中国移动  
China Mobile

"The 2Africa project **has gained international visibility** through this platform, allowing more people to learn about its objectives and mission."



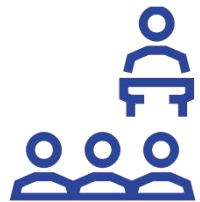
"Taking part in this activity at WIC **brings greater visibility** to KaiOS's empowerment of the global mobile internet and people."



Ongoing Online and Offline Showcasing of the ***Collection of Practice Cases***



Attend the Wuzhen Summit **Online**



Opportunity to Join as a **Special Guest** at the Wuzhen Summit



# Excellence in Organization

At the Wuzhen Summit  
we will present Excellence in Organization Awards to  
organizations that have assisted in the collection of  
a **high number** and **quality** of cases.

## Recipients of the 2024 Excellence in Organization:

Ministry of Education of the PRC

Ministry of Industry and Information Technology of the PRC

National Financial Regulatory Administration

Cyberspace Administration of Zhejiang

China Mobile

Global Times Online



04

# How to Apply





# How to Apply

By June 18, 2025

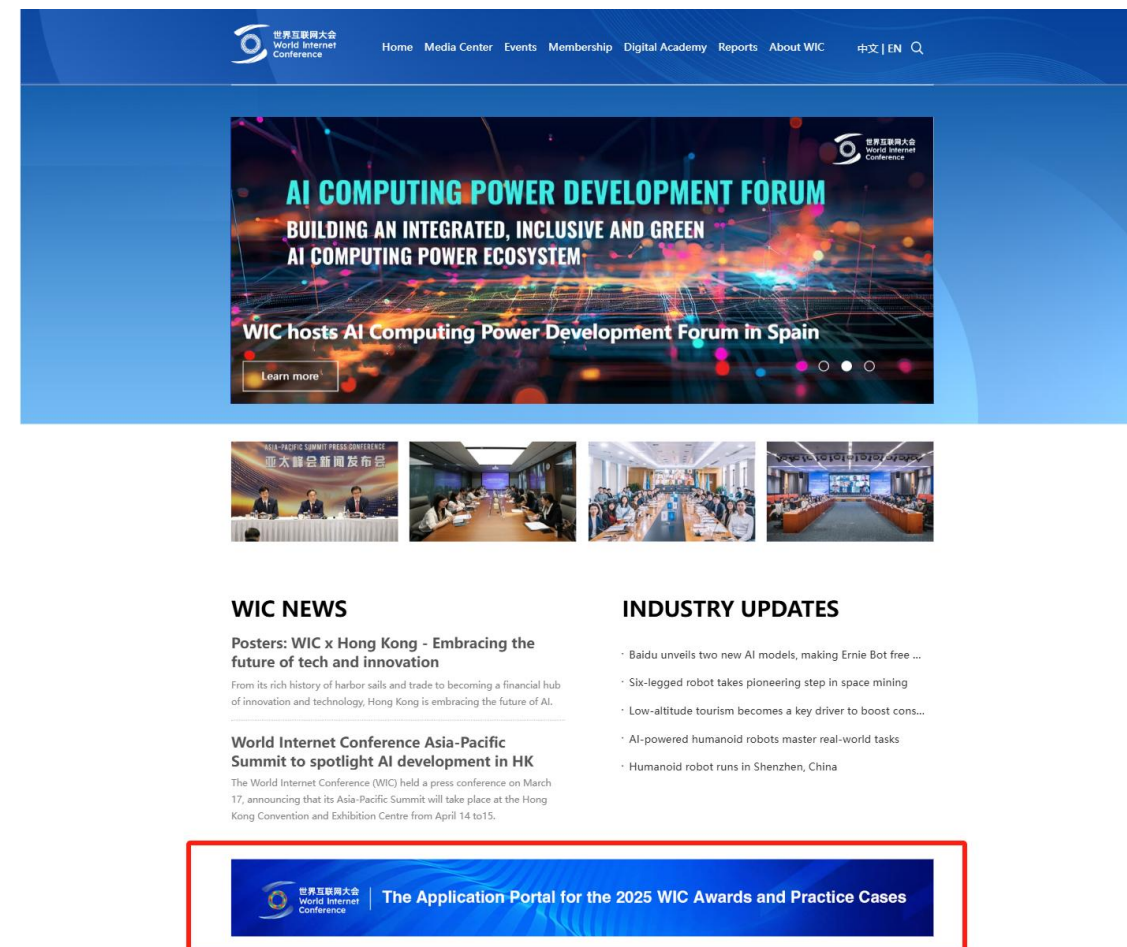
Official website of WIC:

[wicinternet.org](http://wicinternet.org)

Online application system:

[awards.wicinternet.org/en](http://awards.wicinternet.org/en)

Register and apply following  
the prompts.



The screenshot displays the official website of the World Internet Conference (WIC). At the top, there is a navigation menu with links for Home, Media Center, Events, Membership, Digital Academy, Reports, and About WIC, along with language options for Chinese and English. The main banner features the text "AI COMPUTING POWER DEVELOPMENT FORUM" and "BUILDING AN INTEGRATED, INCLUSIVE AND GREEN AI COMPUTING POWER ECOSYSTEM", with a sub-headline "WIC hosts AI Computing Power Development Forum in Spain" and a "Learn more" button. Below the banner, there are four small images showing various conference activities. The page is divided into two columns: "WIC NEWS" and "INDUSTRY UPDATES".

**WIC NEWS**

Posters: WIC x Hong Kong - Embracing the future of tech and innovation

From its rich history of harbor sails and trade to becoming a financial hub of innovation and technology, Hong Kong is embracing the future of AI.

World Internet Conference Asia-Pacific Summit to spotlight AI development in HK

The World Internet Conference (WIC) held a press conference on March 17, announcing that its Asia-Pacific Summit will take place at the Hong Kong Convention and Exhibition Centre from April 14 to 15.

**INDUSTRY UPDATES**

- Baidu unveils two new AI models, making Ernie Bot free ...
- Six-legged robot takes pioneering step in space mining
- Low-altitude tourism becomes a key driver to boost cons...
- AI-powered humanoid robots master real-world tasks
- Humanoid robot runs in Shenzhen, China

A red-bordered box at the bottom of the screenshot highlights a banner that reads: "The Application Portal for the 2025 WIC Awards and Practice Cases".



# Case Application - Basic Information

Application Notice Basic information Application Content Others

\*Organization name  
世界互联网大会 WIC

Other organizations involved (if any)  
Please fill in other organizations involved (if any) in Chinese. Please separate multiple organizations involved with "、".  
**List your partners here**

Please fill in other organizations involved (if any) in English. Please separate multiple organizations involved with "、".

\*Practice name  
Please fill in name of practice in Chinese (optional) **Name your case here** Please fill in name of practice in English

Website of practice  
Please fill in website of practice, press Enter after typing

\*Number of countries or regions covered or related in the practice  
Please enter any integer between 2-230. **Number of countries covered or related in your practice**

\*Countries or regions covered or related in the practice  
Please select the countries/regions involved in the case.

Submit Save Cancel

## Fill in:

- Practice Name  
【Highlight the features!】
- Other participating organizations  
【Apply jointly with partners】
- Countries involved  
【Count the number of countries covered by your practice】

Application Notice Basic information **Application Content** Others

**\*Practice Description**

Please fill in a Chinese text with no more than 1200 characters, as indicated on the right (optional).

Please fill in an English text with no more than 960 words, as indicated on the right.

**Filling Instructions**

The total word count should not exceed 1200 Chinese characters or 960 English words.

Title 1: A sentence to highlight the core content of the case.

Paragraph 1: Describing the implementation background of the case and introduce the following text within 100 Chinese characters or 80 English words, focusing on the selected case domain and its subfield.

Title 2: A sentence to highlight the core content of paragraph 2.

Paragraph 2: Describing the basic information of the case in approximately 300 Chinese characters or 240 English words, demonstrating its international nature.

Title 3: A brief summary to highlight the core content of paragraph 3.

Paragraph 3: Describing the innovative design and implementation approach of the case in approximately 300 Chinese characters or 240 English words, demonstrating its innovation.

Title 4: A brief summary to highlight the core content of paragraph 4.

Paragraph 4: Describing the impact, social and economic value generated by the case in approximately 300 Chinese characters or 240 English words, demonstrating its inclusiveness.

Submit Save Cancel

## Complete the case description:

- 960 English words
- 1200 Chinese Characters
- The content consists of 4 elements:
  - 1: Background
  - 2: International cooperation
  - 3: Implementation
  - 4: Benefits of humanity or society

## Submission Fields Show Strong Alignment

Clearly Reflect **Alignment  
with Core Values**



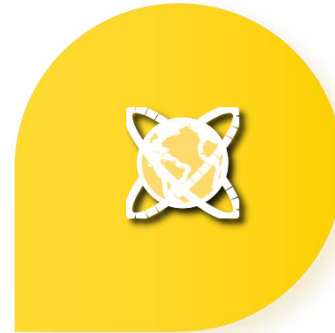
## Submission Content Is Clear and Logical

Highlight Key Points



## Showcase **Global Relevance and Inclusivity**

Meet Evaluation Criteria



## Professional and Accurate Chinese-English Translation

Make It Accessible for  
International Experts

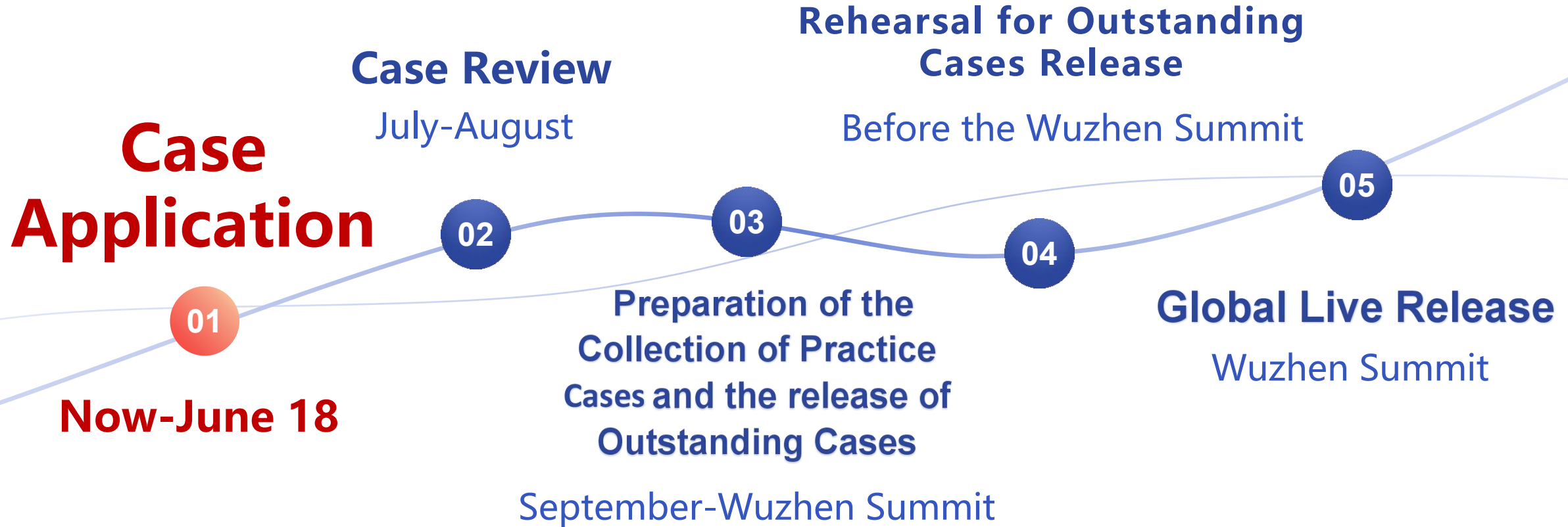




05

# Schedule in 2025







# Apply now!

Official website of WIC  
[wicinternet.org](http://wicinternet.org)

Practice Case Application Platform  
[awards.wicinternet.org/en](http://awards.wicinternet.org/en)

## Application inquiries

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EMAIL: [practice@wicinternet.org](mailto:practice@wicinternet.org)